



For Immediate Release...

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ADAC EXPANDS IN Q1 WITH FIVE NEW SHOWROOMS AND GROWING DESIGN STUDIOS

ATLANTA: Continually committed to serving the design industry with fresh offerings, Atlanta Decorative Arts Center (ADAC) is starting the year off strong by bringing on five new showrooms, with some open now and some set to open this spring. **BlueVision Home, LLC, Caracole, Edgar-Reeves Lighting, Samuel & Sons** and **Quadrille** join the roster at the Southeast's preeminent design destination, which remains 90% leased, with more than 50% of the recently announced Design Studios already committed.

With the addition of these new showrooms, including Caracole and Quadrille, which are expanding their presence in the region with open daily showrooms, ADAC continues to enhance its curated collection of top-tier brands, offering designers and homeowners access to an unparalleled selection of furnishings, textiles, and décor. Complementing these showroom additions, ADAC's expansion of The Design Studios, which will open later this year, provides designers and architects with dedicated office space just steps away, creating a seamless environment where industry professionals can connect, collaborate, and find inspiration – all without leaving campus.

"We're thrilled to welcome these five new showrooms, each adding a unique specialty to ADAC," says Katie Miner, General Manager of ADAC. "With Edgar-Reeves as our only dedicated lighting showroom, Samuel & Sons exclusively offering luxury trim, and BlueVision Home introducing cutting-edge technology, designers now have direct access to experts in more categories. These additions further solidify ADAC as the go-to destination for design professionals, offering unparalleled access to home resources with more specialized categories than ever."

Below are details on the latest ADAC showroom and design studio news:

BlueVision Home, LLC | Suite 406

BlueVision Home, a leader in luxury architectural lighting and home technology solutions, has expanded to ADAC with a 3,500-square-foot showroom. With over eight years of experience in Roswell, the company has seen a surge in interaction with designers, architects, and builders, prompting the decision to relocate to ADAC. This move enhances accessibility for designers, architects, builders, and homeowners seeking high-end lighting, motorized shading, and home automation solutions. "There's no technology that enhances the beauty of interiors more than lighting," said Jean Laurent, President of BlueVision Home. "As a provider of luxury architectural lighting solutions, ADAC is the perfect place to meet clients and specifiers." The showroom showcases an array of innovative products, including Lutron's motorized shades, intelligent lighting fixtures, and lighting control systems, as well as Elite HTS's custom seating for media rooms and home theaters. In addition to lighting and shading solutions, BlueVision offers music, TV, Wi-Fi and networking, security, cameras, access control, and environmental controls – creating seamless, sophisticated living experiences. bluevisionhome.com

Caracole | Suite 141

Caracole has relocated its permanent Atlanta showroom from AmericasMart to ADAC, positioning itself in a premier designer-focused space that fosters creativity and collaboration. The move strengthens Caracole's connection with the design community, offering year-round access to its thoughtfully crafted collections. Unveiling its latest product debuts in a stunning new 3,000-square-foot showroom, Caracole invites designers to explore its distinctive furniture collections, crafted to bring everyday elegance to any space. With contemporary, feminine, and refined forms, each piece seamlessly blends beauty and functionality through unique materials, soft architectural details, and graceful silhouettes. "Moving to ADAC puts us at the center of the design community, giving designers easy access to our collections and reinforcing our commitment to luxury design," said Alessandro Fabrini, President of Caracole. tothetrade.caracole.com

Edgar-Reeves Lighting | Suite 139

Edgar-Reeves Lighting, a one-of-a-kind lampshade and lighting company, is making a strategic move to ADAC, after almost twenty years in its previous location. "We wanted to move to ADAC to be closer to all the showrooms that complement our products and make it an easier destination for both our local and nationwide clients," said owner Maggie Bailey. She sees this move as a growth opportunity as the company continues to expand in terms of both clients and products. Edgar-Reeves Lighting is due to open its showroom in Spring 2025. The company will continue to expand with an exclusive stock of high-quality lampshades and lamps, alongside brands like Fermoie and OiSoiOi, while staying true to its mission of providing inspiring lighting solutions that transform distinctive living and workspaces. edgar-reeves.com

Samuel & Sons | Suite 311

Samuel & Sons new 2100-square-foot showroom is now open at ADAC and is the company's fifth corporate showroom in the U.S., and seventh showroom world-wide. Designed in partnership with world-renowned interior designer and brand collaborator, Timothy Corrigan, the showroom will serve as a new home for interior designers to scheme and shop over 10,000 products across its collections. "It has been an honor to collaborate with our good friend and brilliant interior designer, Timothy Corrigan, on the design of the Atlanta showroom," said Michael Cohen, President of Samuel & Sons. "We've created something unique from our other showrooms, perfectly tailored for Atlanta designers, and bursting with detail. We look forward to welcoming clients to discover it themselves at ADAC." samuelandsons.com

Quadrille | Suite 138

Quadrille will open its Atlanta showroom at ADAC in Spring 2025. The new space will showcase Quadrille's full line of fabrics and wallpapers. Quadrille Wallpapers & Fabrics, Inc. was formed in 1969 and sells to trade only. Its brands, Quadrille, China Seas, Alan Campbell, Home Couture and Cloth & Paper offer a wide range of hand-printed designs from modern to traditional. Along with Quadrille's updated classics, China Seas offers unique and authentic batiks and island-inspired patterns, while Alan Campbell features the bold graphic prints associated with the 60s and 70s. Home Couture is known for its large-scale contemporary offerings and fresh color palette. Cloth & Paper combines traditional and modern motifs with a fresh approach to scale and texture. The showroom will also offer authentic toiles from Charles Burger, Paris. quadrillefabrics.com

ADAC features over 65 unique showrooms and 26 design studios that are open to the public Monday through Friday from 9 a.m. to 5 p.m. Photos, interviews, tours, and additional showroom information are available upon request.

ABOUT ADAC: Built more than 60 years ago by renowned architect and developer John Portman in the prestigious Buckhead community of Atlanta, ADAC (Atlanta Decorative Arts Center) is a community-focused, nationally recognized leader in the world of interior design and home fashion, serving as the essential one-stop shopping resource for interior designers, architects, and builders. In November 2018, ADAC was acquired by ANDMORESM and parent company Blackstone, the world's largest operator of premier showroom space for the furnishings, home décor, and gift industries. The ADAC campus consists of ADAC and ADAC WEST, two restaurants The Hungry Peach and KR Steakbar, and more than 550,000 square feet featuring over 26 design studios (17 more arriving in 2025) and more than 65 showrooms offering over 1,400 of the industry's finest product lines, including furniture, fabric, rugs, lighting, accessories, floor and wall coverings, antiques, fine art and framing, kitchens, bath, tile, and stone, and home theater products. Likewise, ADAC's extensive services include custom designs such as framing, electronic systems, and kitchen cabinetry. To learn more about ADAC + ADAC West visit: adacatlanta.com.

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