





Welcome to DISCOVER ADAC 09.20 - 09.22

After a period of unprecedented growth and expansion sparked by universal access and extraordinary appeal, the industry is experiencing a design renaissance. Whether it's groundbreaking business and product launches or state-of-the-art showroom expansions with enhanced offerings or even fresh perspectives from notables in the collective, a metamorphosis is beginning to reveal itself. It's an exciting time of innovation complemented by a return to the essential elements of luxury that have always been the foundation of fine design. Experience the evolution of design as we enter this new era.

Event seating is limited. Check-in begins 10 minutes prior to each event and seating is available on a first-come, first-served basis.

HOSTED IN PARTNERSHIP WITH









FLOWER GARDEN GUN









Veranda

adacatlanta.com | 404.231.1720 @adacatlanta | #DISCOVERADAC



10:00 AM

From the Ground Up: A Behind-the-Scenes Look at Flower magazine's Atlanta Showhouse
Keynote Presentation
Sponsored by FLOWER



Get a behind-the-scenes look at the making of Flower magazine's first multi-designer showhouse. Flower's Founder and Editor-in-Chief Margot Shaw, along with design chair Suzanne Kasler and seasoned designers Lisa Mende and Elaine Griffin, will share the ins and outs of the showhouse process – from selecting and sourcing products from leading furniture, fabric, wallcovering, lighting, and decorative accessory brands to navigating the nuts and bolts of installation. The panelists will share the inspiration behind their designs and the magic that went into the making of the rooms they designed for this marquee showhouse.

ADAC Presentation Room | First Floor Atrium

Following the presentation, all attendees are invited to join Margot, Suzanne, Lisa, and Elaine for a luncheon hosted by Thibaut. Suzanne will be signing copies of her elegant new book, Suzanne Kasler: Edited Style.

Thibaut | Suite 140

@suzannekasler | @lisamendedesign | @elaine_griffin | @flowermagazine | @thibaut_1886

THIBAUT



NOON - 2:00 PM

Open House with Schumacher

Join Schumacher for an open house spotlighting their latest collection. Light bites and refreshments will be provided. Explore the latest fabrics, wallcoverings, trims, and more on fschumacher.com.

Schumacher | Suite 303

@schumacher1889

SCHUMACHER





NOON - 2:00 PM

Open House Sneak Peek of Fall 2022

You're invited to the INNOVATIONS showroom to catch a sneak peek of their soon to be launched FA22 collection of wallcoverings, including their first ever non-PVC vinyl. Sips and snacks will be served.

INNOVATIONS | Suite 313

@innovationsusa

INNOVATIONS®



1:00 PM

BOLD: Defining the Interiors of Drake/Anderson **Panel Discussion**

Sponsored by 1

Witty. Confident. Sexy. Bold. When describing the interiors of renowned design firm Drake/Anderson, all of these words are in their design dictionary. Join the firm's co-founders and esteemed designers Jamie Drake and Caleb Anderson for an intimate conversation at the STARK showroom in celebration of their debut book, BOLD: The Interiors of Drake/Anderson. Jamie and Caleb will share untold anecdotes about the projects featured in BOLD, reveal their favorite spaces and offer practical advice on how to create interiors that are as unique and expressive as they are inviting and livable. Book signing to immediately follow.

STARK | Suite 135

@drake anderson | @starkcarpet

STARK



2:00 PM

The Role of the Garden in Southern Interiors and Landscape Designs

Panel Discussion Sponsored by GARDENGGUN

From the heirloom revival garden at Thomas Jefferson's Monticello in Virginia to the tropical lushness surrounding Vizcaya Villa in Miami, the inextricable connection between houses and gardens thrives in the South. Garden & Gun Style Director Haskell Harris explores this rich heritage with Atlanta interior designer Susan Ferrier of Susan Ferrier Interiors and landscape architect John Howard of Howard Design Studio for a thoughtful discussion about their modern projects—including Susan's displays of natural history in her work to John's deft hand in creating landscapes that echo both architecture and interiors. Following the discussion, join Haskell, Susan, and John for a reception in the Baker showroom. While in the showroom, explore the latest additions to the Baker collection as you enjoy light bites and good conversation.

Baker | Suite 206

@susanferrier | @howarddesignstudio | @gardenandgun | @bakerfurniture | @thisismcguire





3:00 PM Rules & Tools for Creating Memorable Spaces

Sponsored by

While every project should be a unique reflection of the client, it is no secret that designers and architects have a cache of proven go-to products and approaches that work in a variety of settings. Listen in as Southern Home's Editor Lynn Terry is joined by designers Ashley Gilbreath of Ashley Gilbreath Interior Design, Kelly Finley of Joy Street Design, and architect Tim Adams of T.S. Adams Studio to share their insights into the key elements they incorporate, as well as the rules they may often break, to craft their successful projects.

UpCountry Home | Suite 401

@ashleygilbreathinteriordesign | @joystreetdesign | @tsadamsstudio @southernhomemag | @upcountryhome | @curreyco





10:00 AM

The Pages of MILIEU Come to Life Keynote Presentation

Sponsored by MILIEU

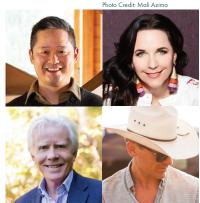
Join MILIEU for a conversation with acclaimed interior designer Jackye Lanham and award-winning architect Stan Dixon to learn about the ground-up design of Jackye's own Kiawah Island home—from the architectural influences to the finishing interior design details—that is featured in MILIEU's fall 2022 edition. The fall issue also chronicles the art of slipcovers and how designers, and their very own editors, use them in homes. Leslie Newsom Rascoe, MILIEU's Design Director, shares intriguing photos from the magazine of the finished Kiawah Island home while talking with Jackye and Stan about their close collaboration. In so doing, learn about the details that made for such a winning result, including Jackye's unique philosophy about slipcovers and how to best use them in any home. ADAC Presentation Room | First Floor Atrium

Following the presentation, you are invited to a meet-and-greet with Leslie, Jackye, and Stan at a reception hosted by Cowtan & Tout.

Cowtan & Tout | Suite 225

@jplanham | @dsdixonarchitect | @milieumag | @cowtanandtout

COWTAN & TOUT



NOON

Sustainability in Community Panel Discussion

Join Kravet for a conversation on the intersection of sustainability, design, and community with practicing experts. Learn from their experiences ranging from boutique residential to large-scale community projects. What does it mean to incorporate sustainability into design work, and what are the concepts and practices that unite it across disciplines? How can we live in a healthier community with our families, neighbors, and the environment? Danny Seo, Co-principal of RUE and a leading expert on eco-living will guide the discussion about the diverse vocabulary of "sustainability" with Kristin Kong of K Kong Designs, Steve Nygren Founder and CEO of Serenbe, and J. Allen Harris II of McAlpine.

Kravet, Inc. | Suite 106

@kkongdesigns | @serenbe | @mcalpinehouse | @ruemagazine | @kravetinc





NOON - 3:00 PM

Open House with Englishman's Fine Furnishings

Join Englishman's Fine Furnishings for Pimm's cocktails whilst you stroll through their classic English fine furnishings showroom. It's a great time to place orders for dining tables and ask about their custom furniture. Don't miss their beautiful collection of leather chairs and other fine quality pieces. Englishman's Fine Furnishings | Suite 417

@englishmansfinefurnishings



1:00 PM
Psychology of Color and Its Emotional Impact
Keynote Presentation









Have you ever wondered how the color choices you make in your interiors affect how you feel? Research shows that different colors evoke various psychological effects on the human mind, which can significantly impact our emotional and physical state within any environment. Today, the concept of color psychology has become very popular in art, design, and other areas of our lives that you may not have even realized. Join Luxe Interiors + Design Southeast Homes Editor Kate Abney as she sits down with Color Scientist Professor Stephen Westland, interior designers Melanie Turner of Melanie Turner Interiors and Tish Mills of Tish Mills Interiors, and Sanderson Design Group Creative Director Claire Vallis to explore the psychology of color, how the color-choices we make shape and express who we are.

ADAC Presentation Room | First Floor Atrium

Following the discussion, please join the panelists for a reception in the Jerry Pair showroom and preview Harlequin's new Colour 3 collection inspired by the Silk Road. Melanie will be on hand to sign copies of her latest book, *Inviting Interiors:* A Fresh Take on Beautiful Rooms.

Jerry Pair | Suite 508

@colourchat | @melanieturnerinteriors | @tishmills | @luxemagazine | @jerrypair | @harlequinfw

HARLEQUIN Jerry Pair



3:00 PM

The Evolution of Legendary Design Keynote Presentation

Sponsored by VERANDA

VERANDA dives into the iconic Maison Pierre Frey in an inspiring conversation between Executive Editor Ellen McGauley and Honorary President and Creative Director Patrick Frey on the brand's generational voyage in luxury textiles, and staying true to your roots while embracing evolution. Enjoy this exploration into global fabrics, rugs, wallpaper, and furniture from invaluable insights into the MAISON's 1930s beginnings, to the next wave of innovation and inspiration in the modern design landscape. Celebrate the opening of their first showroom in the Southeast as you take advantage of the rare opportunity to hear the story of Maison Pierre Frey directly from a member of the Frey family.

ADAC Presentation Room | First Floor Atrium

Following the discussion, join Ellen and Patrick for a celebratory cocktail in the new Pierre Frey showroom. Find inspiration, from the classic to the contemporary, among the company's largest US display of fabrics, wallcoverings, furniture, carpets, and rugs.

Pierre Frey | Suite 308

@verandamag | @lamaisonpierrefrey

PIERRE FREY



10:00 AM

Shine Brighter: Aligning Luxury Real Estate

with Luxury Living
Keynote Presentation Sponsored by

Sponsored by Interiors ATLANTAN

When working on luxury real estate as a designer, it is paramount to have ample knowledge in the business of home to guide your homeowner in the right direction. This can be everything from what to put your money into and what sells and what hinders. Join Modern Luxury's Caroline Perrott, Editor-in-Chief of The Atlantan and Interiors Atlanta, as she sits down with a curated panel of speakers to give you the inside scoop on what the market is looking for from a real estate and design perspective. Joining Caroline are Atlanta realtor Glennda Baker of Glennda Baker & Associates, and Glennda's podcast partner-in-crime Tyler Whitman of Bravo's Million Dollar Listing New York fame as well as interior designer and HGTV star Michel Boyd of SmithBoyd Interiors. The group will discuss the dos and don'ts of making your home shine just a little brighter than the rest.

Please join Caroline, Glennda, Tyler, and Michel in the Phillip Jeffries showroom following the discussion. While in the showroom, explore the latest luxurious offerings from Phillip Jeffries.

Phillip Jeffries | Suite 319

@glenndabaker | @tylerwhitman | @michelboyd @mlinteriorsatl | @theatlantan | @phillipjeffriesltd







NOON Printing and Prosecco

Join Victoria Larson at Ernest Gaspard as she debuts her colorful new fabric collection in collaboration with Stout. See the latest collection and learn the artistry and process behind it. Then don an apron and try your hand at screen-printing as Victoria guides you through making your own print!

Ernest Gaspard & Associates | Suite 109

@victorialarsontextiles | @stouttextiles | @ernestgaspardassociates



ernest gaspard & associates



Photo Credit: LEICHT



NOON - 2:00 PM

Open House with German Kitchen Center

Join German Kitchen Center for light bites and mimosas while you soak up inspiration for your next home project and peruse their modern offering of premium kitchens. Let their team help you create an oasis of well-being in the center of your home.

German Kitchen Center | Suite 208

@gkcatlanta



1:00 PM

The Art of Layering **Keynote Presentation**







How do today's top talents achieve that perfectly layered, Instagrammable look? Join Atlanta Homes & Lifestyles Editor-in-Chief Lauren Iverson as she sits down with Atlanta design authorities Lauren Davenport of Davenport Designs, Jason Mitchell of J Ansel Designs, and James Wheeler of J. Wheeler Designs to discuss the ins and outs of a carefully curated interior. From storied antiques and playful patterns to engaging artwork, charming accessories and more, these respected designers share how to craft a tailored space with intentional layering. Usher in the cooler season using their expert tips on achieving the perfectly layered look.

ADAC Presentation Room | First Floor Atrium

Please join Atlanta Homes & Lifestyles' Lauren Iverson and panelists in the Made Goods showroom following the discussion. While in the showroom, explore the latest luxurious home offerings from Made Goods and get inspired to achieve your own layered look with Made Goods and sister brand: Pigeon and Poodle, featuring bath collections and fine home accents.

Made Goods | Suite 403

@davenportdesignsltd | @ansel0215 | @jwheelerdesigns | @atlantahomesmag | @madegoods





3:00 PM **Design for Small Spaces Keynote Presentation**

Sponsored by Atlanta Atlanta HOME

Small spaces can still be big on style—whether you're designing a high-rise unit, a cottage, or a townhouse. However, when you're sourcing fewer materials and arranging fewer square feet, each decision becomes ever more critical. Can you use big patterns and bright colors? What built-ins or multipurpose furnishings provide extra storage? Atlanta Magazine's HOME and Atlanta Magazine Editor-in-Chief Betsy Riley and a panel of design experts, Cate Dunning of GordonDunning Interior Design, Perry Walter of Walter Studio Interior Design, and Jordache Avery of XMETRICAL, will share their favorite tricks for arranging floor plans, selecting furniture, organizing spaces, installing lighting, and, of course, decorating. ADAC Presentation Room | First Floor Atrium

Following the discussion, please join Betsy, Cate, Perry, and Jordache at Englishman's Fine Furnishings, one of the finest names in quality handcrafted English and European furniture, to continue the conversation over light bites and drinks.

Englishman's Fine Furnishings | Suite 417

@gordondunning | @perrywalter | @xmetrical @atlmaghome | @atlantamagazine | @englishmansfinefurnishings







Design Credit: Shayelyn Woodbery Interiors **Photo Credit:** VENVISIO, LLC

As we celebrate the evolution of design, a revitalization of ADAC: BEHIND THE WINDOWS was only fitting. This year's featured designers reflect ADAC's growth and expansion, and, with their own design offices located on campus, they exemplify the core of our community. The vignettes showcase how top design talent use ADAC products, with one designer also incorporating product from AmericasMart, our sister property, in two vignettes, one on each campus, reminding us that you don't have to go far to find the essential elements of luxury that have always been the foundation of fine design.

The best way to experience ADAC: BEHIND THE WINDOWS is to visit the installations at ADAC and AmericasMart to see them in person!

However, you can always learn more about the program by visiting adacatlanta.com/behind-the-windows

Discover Design in Atlanta // One Week. Two Design Destinations.

September 19 – 22, 2022



SEPT. 19-21

DISCOVER ADAC

SEPTEMBER 20-22

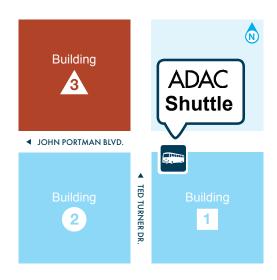
Fuel your passion for design in Atlanta this September as ADAC and AmericasMart invite you to enjoy a week-long celebration of the decorative arts. Experience design through a series of presentations, panel discussions, and parties with top designers and tastemakers while you explore an unmatched offering of new and noteworthy products







COMPLIMENTARY ADAC & AMERICASMART SHUTTLE SEP 20—21, 2022 TRADE ONLY



Discover the South's two most comprehensive design resources by visiting both ADAC and AmericasMart via our free shuttle service, available two days during Fall Design Week, and DISCOVER ADAC. Pickup locations are in front of the main entrance of ADAC and at AmericasMart Building 1 on the corner of Ted Turner Drive and John Portman Boulevard.

TUESDAY, SEPTEMBER 20

AMERICASMART: 10:00 AM - 5:00 PM **ADAC:** 9:30 AM - 5:30 PM

WEDNESDAY, SEPTEMBER 21

AMERICASMART: 10:00 AM - 5:00 PM **ADAC:** 9:30 AM - 5:30 PM



@adacatlanta #adacatlanta #discoveradac

adacatlanta.com