



For Immediate Release...

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ADAC SHARES LATEST IN SHOWROOM NEWS INCLUDING EXPANSIONS, ADDITIONS + OPENINGS PAUL+, WARECO AND NEW ALPHA GALLERY TOP THE LIST

ATLANTA: ADAC announces two new showrooms and one expansion for the new year. The latest news features original showroom **Paul+** expanding to 13,500 square feet, **Wareco** debuting its inaugural showroom and **New Alpha Gallery, a Frank Thomas Company** opening later this winter. ADAC features over 65 unique showrooms and design studios that are open Monday through Friday from 9 a.m. to 5 p.m.

"We are thrilled that one of ADAC's oldest showrooms, Paul+, has expanded its footprint to usher in 2023 with new lines and offerings," said Katie Miner, General Manager of ADAC. "Paul+ is truly a legacy showroom at ADAC and to watch it double in size after more than 60 years and reinvent the brand offers designers and guests an opportunity to rediscover a legacy at ADAC. We're very excited that Wareco chose ADAC for its debut showroom, allowing visitors to explore emerging lines never seen at the center. And we're looking forward to New Alpha Gallery joining our campus so guests can access original art to personalize their spaces."

Below are details on the latest ADAC showroom news:

Paul+ | Suite 121

As one of ADAC's original showrooms, Paul+ launched in 1960 with the Raulet's who were instrumental in the establishment of the center. Its legacy continues with second generation ownership and a 7,500-square-foot expansion. The addition brings the showroom to 13,500 square feet featuring additional outdoor offerings as well as lines from LINK and Jiun Ho. "The showroom is a reflection of Paul+ in so many ways," said Jared Paul, owner of Paul+. "We took our expansion as an opportunity to reinvent our brand and to ensure that Paul+ was the ultimate destination." www.paulplusatlanta.com

Wareco | Suite 301

Under the creative direction of Cooper Ware, Wareco debuted its inaugural showroom at ADAC in late 2022. The 2,400-square-foot space features lines that are new to ADAC, including Rose Uniacke, Savel, Una Malan, Yarn Collective, Ruemmler and JM Szymanski. "ADAC was my first thought once I knew I wanted Wareco to evolve into a physical location," said Ware, founder of Wareco. "Wareco represents a portfolio of prominent and emerging furniture, lighting and fabric brands. Wareco is committed to presenting brands that exemplify a high standard of artistry and service. Wareco is happy and proud to call ADAC home." www.wareco.co

New Alpha Gallery, A Frank Thomas Company | Suite 501

New Alpha Gallery is slated to open early this year, with owner Frank Thomas bringing his one-of-a-kind unique style of artwork mixed with the traditional, classic, modern and contemporary pieces it's known for into the 1,800-square-foot space. "We expanded to ADAC because it is one of Atlanta's centralized locations to go for all your designer needs. We felt our company would be a great fit into the mix of what ADAC has to offer," said Thomas. www.FrankThomasArtAndDesign.com

Photos, interviews, and additional showroom information are available upon request.

ABOUT ADAC: Built more than 60 years ago by renowned architect and developer John Portman in the prestigious Buckhead community of Atlanta, ADAC is a community-focused, nationally recognized leader in the world of interior design and home fashion, serving as the essential one-stop shopping resource for interior designers, architects, and builders. In November 2018, ADAC was acquired by International Market Centers (IMC) and parent company Blackstone, the world's largest operator of premier showroom space for the furnishings, home décor and gift industries. The ADAC campus consists of ADAC and ADAC WEST with more than 550,000 square feet with over 25 design offices and more than 65 showrooms offering 1,200 of the industry's finest product lines including furniture, fabric, rugs, lighting, accessories, floor and wall coverings, antiques, fine art and framing, kitchens, bath, tile and stone, and home theater products. Likewise, ADAC's extensive services include custom designs such as framing, electronic systems, faux finishing, and draperies. To learn more, visit www.adacatlanta.com. Follow along on [Facebook](#), [Twitter](#), and [Instagram](#).

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