

DESIGN ADAC
4.27–4.29

EVENT GUIDE





DESIGN ADAC

4.27–4.29

Nicole Hollis Rollick Rocking Chair for McGuire | Baker Furniture, Suite 206
Onyx Rug | Moattar Ltd., Suite 314

Photography W. Scott Chester



Welcome to DESIGN ADAC
04.27 – 04.29

With a resilient spirit, the design world has adapted and evolved to redefine the importance of sanctuary spaces. We have come together to refocus our energy and illuminate a renewed appreciation for the spaces in which we live. Once again, innovation and creativity have kept us connected, helping us turn a new page during a monumental phase of our shared history. Challenged with the need to expand our consciousness and refresh our perspectives, design has inspired what it means to shape a new landscape for the future.

Renewed inspirations. Refreshed perspectives.

All events are virtual and require registration.
There will be no events on site at ADAC.

HOSTED IN PARTNERSHIP WITH

VERANDA

ATLANTA
HOMES
LIFESTYLES

Atlanta
MAGAZINE

Atlanta HOME
MAGAZINE

DLN
DESIGN LEADERSHIP
NETWORK

THE
ATLANTAN
MODERN LUXURY

MODERN LUXURY
Interiors
ATLANTA

adacatlanta.com | 404.231.1720
@adacatlanta | #DESIGNADAC





10:00 AM ET

Inviting Interiors

Keynote Presentation

Sponsored by **Atlanta** MAGAZINE **Atlanta** MAGAZINE **HOME**

Celebrated Atlanta-based interior designer Melanie Turner joins Betsy Riley, executive editor of *Atlanta Magazine's HOME*, in a lively discussion about her debut book, *Inviting Interiors: A Fresh Take on Beautiful Rooms*. Taking inspiration from fashion and borrowing a palette from nature, Melanie's interiors are highly curated and possess a timeless quality with understated glamour. Her work has graced the covers of magazines across the country with interiors that are united in the power and promise of their seamless, edited beauty. Tune in as Melanie shares her secrets for creating sophisticated yet functional spaces.

REGISTER FOR VIRTUAL PROGRAM

For a signed copy of Melanie Turner, *Inviting Interiors: A Fresh Take on Beautiful Rooms*, [click here](#). Or, for an unsigned copy [click here](#).

@melanieturnerinteriors | @atlmaghome | @moattarltl



MOATTAR



11:00 AM ET

The Principles of Pretty Rooms with Phoebe Howard

Showroom Presentation

Please join Cowtan & Tout CEO, Key Hall as she converses with Phoebe Howard about her design practice and brand-new book, *The Principles of Pretty Rooms*. Phoebe shares her strategies for creating charming, and timeless interiors through projects that have never before been published. Join us on Zoom, as we delve into the delightful world of Phoebe and her irresistible new guide to achieving interiors filled with light, easy elegance, and pretty details.

REGISTER FOR VIRTUAL PROGRAM

For a signed copy of Phoebe Howard, *The Principles of Pretty Rooms*, [click here](#).

@phoebehoward_decorator | @cowtanandtout

COWTAN & TOUT

COLEFAX AND FOWLER JANE CHURCHILL LARSEN MANUEL CANOVAS



NOON ET

Pindler Launches New Hearst Castle Collection Product Introduction

Pindler is proud to present the latest introduction to the Hearst Castle collection, 23 years after the original launch. This timely collection is a coordinated group, inspired by a Summer 2019 trip their design team made to the historic site. Their unique interpretation and creative vision is evident through the various techniques and colorways being showcased. Join us for an overview of the new Hearst Castle collection presented by Pindler Design Director, Sarah Williamson.

REGISTER FOR VIRTUAL PROGRAM

@pindlercorp **PINDLER**
EST. 1947

1:00 PM ET

Narratives of Home: Designing with Time and Tradition Keynote Presentation

Sponsored by **ATLANTA HOMES**
LIFESTYLES

Join Historical Concepts President Andrew Cogar for a discussion about how the firm draws on historical and personal narratives – both real and aspirational – to imbue each home with the authenticity of time and tradition. Founded in 1982, Historical Concepts now has offices in Atlanta and New York wherein the guiding architectural principle remains true: to create homes that are at once timeless and contemporary, yet distinctive to each individual client. Andrew and Suzanna Hamilton of *Atlanta Homes & Lifestyles* will open the doors to a curated collection of projects, each featured in the firm's new book, *Visions of Home*. The book is available wherever books are sold and DESIGN ADAC attendees will receive a discount code for their purchase.

REGISTER FOR VIRTUAL PROGRAM

For a signed copy of Andrew Cogar, *Visions of Home*, [click here](#).

@historicalconcepts | @atlantahomesmag | @dove.studio



Photo Credit: Eric Piasecki



2:00 PM ET

**Design Discussions: Inception to Installation
Product Introduction**

From inception to installation, follow Stephen Elrod, Lee Jofa's Creative Director, and Atlanta interior designer, Clary Bosbyshell, as they present, from their unique perspectives, Lee Jofa's Spring collection, Avondale. From the Lee Jofa Design Studio in New York, Stephen offers a firsthand look at the design and development of Avondale's exclusive fabrics and wallpapers, many of which were based on timeless documentary designs. Featuring a sophisticated mix of classic and artisanal print patterns, Avondale was inspired by the beauty, charm and graciousness of the American South, past and present. Clary has brought her lauded talents to interpret the new collection by creating a beautiful space in the Kravet showroom at ADAC. Join them as they discuss the new collection and its applicability to stylish rooms in today's homes.

REGISTER FOR VIRTUAL PROGRAM

@clarybosbyshell | @leejofa

LEE JOFA



3:00 PM ET

**Sustainability in Design
Keynote Presentation**

Sponsored by **THE ATLANTAN MODERN LUXURY Interiors**

Join Jessica Ahnert Davis, Owner and Creative Director of Atelier Davis and Kristin Kong, ASID, LEED AP – Principal of K Kong Designs for a timely and captivating conversation about incorporating sustainable practices into architecture, building and design. With more eco-friendly choices emerging as a major goal of the design world, these heavy-hitters will discuss everything from trending styles and materials to the need for equity-minded architecture, as well as ways to reduce your environmental impact as a whole. Grab a cocktail (and paper straws) and settle in for this fascinating look at how a planet-first focus could transform our industry, moderated by Modern Luxury's Vice President of Editorial Phebe Callaway Wahl.

REGISTER FOR VIRTUAL PROGRAM

@jess_atelierdavis | @kkongdesigns | @theatlantan

@mlinteriorsatl | @minottibyhamodern

Minotti by **W** HOBBY ASTROP MODERN



10:00 AM ET

The Evolution of an Icon: Clarence House Through the Decades
Keynote Presentation

Sponsored by **VERANDA**

For the past 60 years, Clarence House has forged an iconic gallery of bold patterns that embrace artistry. To honor the 60th Anniversary of Clarence House and celebrate the legacy of the 1970's as a pivotal decade of growth within the interior design community, VERANDA Contributing Editor & Designer Joy Moyler will moderate a keynote conversation between Kazumi Yoshida of Clarence House and designer Michelle Nussbaumer. Join three industry greats for a deep dive into the luxury trends that defined the 70's and remain a source of inspiration to this day. Their discussion will explore the influence of those generational styles in Michelle Nussbaumer's debut collection for Clarence House, a textile line that weaves together a six-decade design journey.

REGISTER FOR VIRTUAL PROGRAM

@joymoylerinteriors | @michellenussbaumer | @clarencehousetextiles
 @verandamag | @jerrypair

CLARENCEHOUSE available through Jerry Pair



11:00 AM ET

Travel by Design
Panel Discussion

Sponsored by **DLN**
 DESIGN LEADERSHIP
 NETWORK

International travel destinations that inspire - take a journey with us!

Join Travel by Design's editor Michael Boodro and book contributors and noted designers, Beth Webb, Niki Papadopoulos, and Andrew Law, for a journey to international travel destinations that inspire.

Paris, London, Rome, Jaipur? Where will you go? Explore your wanderlust through cities that inspire these top interior designers and create your bucket list. Through vivid imagery from the recently launched Travel by Design coffee table book, these designers will walk us through their travels and transport us to cities that inspire design and drive creativity.

REGISTER FOR VIRTUAL PROGRAM

For a copy of *Travel by Design*, Presented by Design Leadership Network, [click here](#).

@michaelboodro | @bethwebb | @nikipapadopoulos | @andrewbryanlaw | @designleadershipnetwork



NOON ET
A Behind-The-Scenes Look at the Dynamic New Collections
Product Introduction

Baker Interiors Group presents a virtual tour of its Atlanta showroom, showcasing bold new introductions from the elegant Baker Luxe collection and McGuire’s inaugural collection with distinguished designer Kara Mann. Virtual attendees can expect to see bold textures, unexpected materials and forms, and fresh, fashion-inspired designs that showcase each brands’ signature style and legacy of uncompromising quality and craftsmanship. A live Q&A with Baker Atlanta Showroom Manager, Kimberly Leach and top sales associates Catherine Ange and Valerie Presdee, will conclude the event.

REGISTER FOR VIRTUAL PROGRAM

@karamannndesign | @thisismcguire | @bakerfurniture

Baker



1:00 PM ET
Client Confidential: The Conversations That Changed Everything
Keynote Presentation *Sponsored by* **VERANDA**

Design luminaries Martyn Lawrence Bullard, Sheila Bridges, and Victoria Hagan - all collaborators with The Shade Store - share the most memorable, game-changing conversations of their careers, from the moments they found kismet with clients to the creative—and risky—design decisions, both big and small, that became defining turning points in their growing legacies.

REGISTER FOR VIRTUAL PROGRAM

@martynbullard | @harlemtoilegirl | @victoriahaganinteriors
@verandamag | @theshadestore





2:00 PM ET

The Artistry of Home Showroom Presentation

Join Schumacher for an illuminating conversation with the fine-art painters Colette Cosentino, Jackie Gendel, Bridgett Cochran and Kelly Porter from the beloved decorative studio Porter Teleo, all of whom have produced exceptional goods for the home. Moderated by Schumacher's Director of Business Development for Creative Partnerships, Meeghan Truelove, will explore craft, what it's like to turn your creative work into patterned textiles and wallpapers, and what makes these outstandingly creative women tick.

REGISTER FOR VIRTUAL PROGRAM

@colettecosentinoatelier | @jgendel | @porterteleo | @schumacher1889

SCHUMACHER

3:00 PM ET

Live! at Patina Farm TOUR



Steve and Brooke Giannetti are known for their artfully designed houses and unpretentious elegance. Steve, a renowned architect, has designed homes around the world for clients in nearly every architectural style. Brooke runs the interior design studio and is the author of the popular Instagram and Facebook page, Velvet and Linen. Together, they own the store Giannetti Home which focuses on offering their Giannetti Clothing line, imported European antiques and select home furnishings and visuals in the couple's signature Patina Style. For a decade, the couple has shared their life at Patina Farm, a place readers have come to know as a reflection of the couple's design collaboration and a fulfillment of their dreams. Join the Giannettis live from the farm as they guide viewers through a recent room swap and discuss their love for designing spaces that will change as life changes and for a glimpse of their new book, *Patina Homes*.

REGISTER FOR VIRTUAL PROGRAM

For a signed copy of the Giannettis' *Patina Homes*, [click here](#).
Or, for an unsigned copy, [click here](#).

@giannettihome



10:00 AM ET

Looking to the Past for the Architecture of the Future

Panel Discussion

Sponsored by **VERANDA**

For over 50 years, Robert A.M. Stern Architects has designed extraordinary residences around the world, each suffused with a rich understanding of traditional architecture and an intuitive sense of how to shape a home to the needs of modern life. Join VERANDA executive editor Ellen McGauley for a conversation with two of the firm's partners and coauthors of their new book *Houses*—Roger Seifter and Randy Correll—for a lively discussion on the future of residential design and a look at some of their most memorable projects, many of which have never been seen before.

REGISTER FOR VIRTUAL PROGRAM

For purchasing *Houses* from publisher [click here](#).
Use code SPRING21 to receive 20% off

@ramsarchitects | @verandamag | @logangardens

LOGAN GARDENS



11:00 AM ET

Creating a Sanctuary at Home

Showroom Presentation

Join Made Goods Sales Manager, Kayte Granick for a candid designer discussion on creating a home sanctuary. Our homes have transformed to meet our life demands this past year in an unprecedented way. An esteemed panel of designers Michel Smith Boyd, Jessica Bradley, and Charlotte Lucas will share their experience of manifesting sanctuary spaces for their clients and inspire participants to enhance their homes in a meaningful, restorative way.

REGISTER FOR VIRTUAL PROGRAM

@michelboyd | @jessicabradleyinteriors | @charlottehucas | @madegoods



MADE GOODS



NOON ET

American Made Beauty From Farm to Home Product Introduction

Take your lunch break with Peacock Alley! Enjoy this personal presentation about their newest collection of blankets and towels, made in America. From Cotton seed to finished product, they were grown, milled and finished in the USA, proving luxury can be local and sustainable. As featured in the January 2021 issue of VERANDA, they will share highlights of their special story, their passion in American grown cotton and the many ways you can incorporate these products into your own world. All products are in-stock and available in their showroom at ADAC West.

REGISTER FOR VIRTUAL PROGRAM

@peacockalley *Peacock Alley*



1:00 PM ET

Sustainability's New Frontier: The Future of Luxury Fabrics

Keynote Presentation

Sponsored by **VERANDA**

How do you design an interior that is at once beautiful and inviting, but also smart, practical, and environmentally responsible? Have fabric houses found their footing in sustainable methods, and what new ideas are emerging? Join VERANDA's Senior Style and Market Editor, Dayle Wood, alongside acclaimed designers and resident eco-design experts Corey Damen Jenkins, Thom Filicia, and Young Huh for an in-depth (and surprising!!) look at sustainable design today, and why choosing smart, earth-friendly materials is more important—and more beautiful—than ever.

REGISTER FOR VIRTUAL PROGRAM

@coreydamenjenkins | @thomfilicia | @younghuh
@cryptonfabric | @verandamag | @kravetinc



CRYPTON available at

kravet
ONE FAMILY. ONE PASSION.
ONE RESOURCE.



2:00 PM ET

The Resiliency of Design Product Introduction

Join Habachy Designs + Atelier during DESIGN ADAC as they dive into the history behind Gubi's iconic pieces. Learn the Cinderella story of one of the world's most recognized contemporary dining chairs, the Beetle; take a trip down mid-century memory lane to see the influences behind Gubi's Pacha Lounge Chair, designed by Pierre Paulin in 1975; and take a closer look at the incredible life and legacy of Greta Grossman, who gained fame as a pioneering designer and architect in a male-dominated world. Greta is best known for her Gräshoppa lighting, a timeless collection that is as popular now as it was then. All of these signature pieces tell a meaningful story and, together, represent an enduring visionary collection.

Join Habachy Designs + Atelier for an engaging discussion and a chance to win Greta's table lamp.

REGISTER FOR VIRTUAL PROGRAM

@gubiofficial | @habachydesigns



H A B A C H Y

D E S I G N S + A T E L I E R



3:00 PM ET

At Home With Alexa TOUR

Sponsored by **VERANDA**

The role of the home is more prominent now than ever before; a pragmatic living and office space as well as a personal sanctuary showcasing a tangible representation of the inner self. Go behind closed doors with VERANDA Editor in Chief Steele Marcoux and designer Alexa Hampton, for a special sneak peek of the design luminary's personal residence. In a virtual tour of her Manhattan home – so beloved it warranted a penned love letter from the designer – Alexa will guide Steele through key spaces that inspired The Alexa Hampton Collection by Theodore Alexander, providing insight into the celebrated designer's process when approaching a new design project.

REGISTER FOR VIRTUAL PROGRAM

@alexahamptoninc | @verandamag | @theodore_alexander_official

**THEODORE
ALEXANDER**



ADAC IS
WHERE
LEGACIES
ARE MADE.



As we celebrate our 60th Anniversary, ADAC is paying homage to the Designers, Architects, and Showroom Owners whose lasting legacies are woven into the very foundation of the Southeast's vibrant interior design community. Commemorative window vignettes outside of the ADAC Management Office on the fourth floor, offer a look at the innovative pioneers and inspiring mentors whose passions for design transcend time, whose works have redefined tradition, and whose ideas have transformed the evolution of the craft.

ADAC



@adacatlanta #adacatlanta #designadac

adacatlanta.com