FALL DESIGN EVENTS AT AMERICASMART AND ADAC CREATE
THE ULTIMATE SHOPPING DESTINATION

Experience the Southeast's Most Comprehensive Dual-Venue Design Resource September 23-26

ATLANTA – International Market Centers (IMC) and ADAC are proud to announce a week-long celebration of design this September through their fall markets, Fall Design Week and DISCOVER ADAC, creating the ultimate Southeast shopping destination for design. Between September 23-26, these two sister properties invite designers and design enthusiasts alike to experience unparalleled product selections coupled with presentations, book signings, panel discussions, and parties with top talent and industry leaders.

AmericasMart's Fall Design Week will be held from **September 23-25**. Fall Design Week is exclusively open to the trade, welcoming designers and buyers to spend the three-day event attending educational seminars and networking opportunities while sourcing from the market center's open year-round resources and select additional showrooms. With a short trip from Downtown to Buckhead, this year's DISCOVER ADAC is set for **September 24-26** and invites members of the trade and the public to explore new sources of authentic design inspiration through renowned interior design keynote speakers, book signings, salon-style talks, product launches, cocktail sip and strolls, pop-up shops, and more. The programming in each location will perfectly complement one another, with a focus on expanding education at AmericasMart and finding inspiration at ADAC.

"Together, AmericasMart and ADAC are the Southeast's most comprehensive, dual-venue design resource," said Bob Maricich, CEO of International Market Centers, parent company of AmericasMart and ADAC. "The collaboration of Fall Design Week and DISCOVER ADAC allows the design and retail communities to discover what makes each location unique and explore how they can use both resources to create exceptional design. The design centers' complementary programming, events, and product offerings make Atlanta a must-attend location this September."

AmericasMart presents nearly 2,000 lighting, accent furniture, rugs, wall décor, casual furniture, and linens brands presented in 300 showrooms complementing the nation's largest gift product mix. ADAC consists of over 65 showrooms offering 1,200 of the industry's finest product lines including furniture, fabric, rugs, lighting, accessories, floor and wall coverings, antiques, fine art and framing, kitchens, bath, tile and stone, and home theater products.

Beloved interior designer Steve McKenzie will further enhance the collaboration between AmericasMart and ADAC with curated luxuriously livable vignettes at each campus. Steve McKenzie will utilize trending products from a variety of interior design showrooms at both locations to show how AmericasMart and ADAC represent a one-stop shopping destination. A free shuttle will be provided on September 24-25 for easy transportation between both venues on days with concurrent programming.

<u>More About Fall Design Week</u>
Fall Design Week is three-day buying, educational and networking event for designer and retailers. Merchandise is showcased in AmericasMart's Open Year-Round design center plus additional showrooms across the home, gift, seasonal and rug collections. For more information, visit AmericasMart.com/FallDesignWeek. #AtlMkt

More About DISCOVER ADAC

Once a year, DISCOVER ADAC connects a national audience of design authorities, enthusiasts, and media to explore new perspectives and the future of the creative world. From September 24-26, unlock your potential: break through boundaries; explore new sources of inspiration; reveal unseen possibilities; and create a vision and style that is authentic to you. Join a series of guest speakers that are noted interior designers, creative visionaries, and more for a full program spanning keynote presentations, salon-style talks, book signings, product launches, cocktail sip and strolls, and pop-up shops. Registration opens August 13. #DISCOVERADAC

About ADAC:

Built over 50 years ago by renowned architect and developer John Portman in the prestigious Buckhead community of Atlanta, ADAC is a community-focused, nationally recognized leader in the world of interior design and home fashion, serving as the essential one-stop shopping resource for interior designers, architects, and builders. In November 2018, ADAC was acquired by International Market Centers (IMC), the world's largest operator of premier showroom space for the furnishings, home décor and gift industries. The ADAC campus consists of ADAC and ADAC WEST with more than 550,000 square feet with over 65 showrooms offering 1,200 of the industry's finest product lines including furniture, fabric, rugs, lighting, accessories, floor and wall coverings, antiques, fine art

and framing, kitchens, bath, tile and stone, and home theater products. Likewise, ADAC's extensive services include custom designs such as framing, electronic systems, faux-finishing, and draperies. To learn more, visit www.adacatlanta.com. Follow along on Facebook, Twitter, and Instagram.

About International Market Centers:
International Market Centers (IMC) is the world's largest operator of premier showroom space for furniture, gift, home décor, rug, and apparel industries. International Market Centers owns and operates nearly 20 million square feet of world-class exhibition space in High Point, N.C., Las Vegas and Atlanta. IMC's mission is to build and operate an innovative, sustainable, profitable and scalable platform for the furniture, gift, home décor, rug, and apparel industries. For more information on IMC, visit http://imcenters.com/.

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