



For Immediate Release...

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## **DESIGN ADAC 2019 INTRODUCES NEW IMMERSIVE EXPERIENCES + WINDOW DISPLAYS HONORING DESIGN LEGENDS**

*From Intriguing Presentations by Esteemed Speakers to Social Media Moments,  
Inspiration is Everywhere at ADAC April 23-25*

**ATLANTA** – ADAC and *VERANDA*'s annual spring market, DESIGN ADAC, returns April 23-25 for three days of forward-thinking presentations, parties, book signings, and product launches. Bringing together an esteemed array of keynote speakers as well as local and national designers, media, and design enthusiasts, the free-to-attend celebration will dive into the diverse sources of inspiration that are shaping today's design industry. Attendees can look forward to meeting inspiring talent including designers **Bunny Williams, Ashley Whittaker, Peter Dunham, and Markham Roberts**. Registration opens **Monday, March 11**.

"At this year's DESIGN ADAC, we are looking forward to discussing the fusing of artistic forms with the practicality of function to create a new world of finely-crafted products and projects," said Katie Miner, General Manager of ADAC. "New this year, we're especially thrilled to create new experiences for attendees with interactive vignettes throughout the Center. Ranging from elegant to unexpected, this provides attendees with the opportunity to gather with their friends, snap some photos with inspiring designs, and share their favorite pieces of the spring market using the hashtag #PictureThisAtADAC."

ADAC will also reveal a commemorative display, called The Winner's Circle, honoring the legacy of past Southeast Designers and Architect of the Year Award winners, including **Beth Webb, John Oetgen, D. Stanley Dixon**, and more. This new window display honors the personalities, passions, and perspectives of these deserving Awards recipients, whose innovative, unique, and beautiful work continues inspire the design industry in the Southeast and beyond.

In addition to these new experiences and inspiring presentations, attendees will have the chance to attend special product introductions and demonstrations throughout the week with beloved designers such as **Suzanne Kasler, Steve McKenzie, and Eric Kuster**. Hear from husband-and-wife duos **Brooke and Steve Giannetti** and **Phoebe and James Michael Howard**, who bring their unique perspectives on living meaningfully and creating breathtaking spaces. Stock your library with numerous design titles from A-list design authors like Emmy award-winner, **Kerry Joyce**, and Patrick Dempsey's and Ellen DeGeneres' landscape architect, **Scott Shrader**. DESIGN ADAC also serves as a chance to mingle with the newest class of Southeast Designers and Architect of the Year Award finalists and winners, a distinguished collection of talents whose work expands beyond conventional interiors, adding new points of view on the future of design. See the full event guide [here](#).

Featured events in the presentation room include:

### TUESDAY, APRIL 23 | 10:00 AM

- **"PATINA LIVING: DESIGNING A LIFE"** with **Steve and Brooke Giannetti** & moderator **Elizabeth Ralls**  
In their third and just-released book, *Patina Living*, interior decorator, Brooke Giannetti, and her architect husband, Steve Giannetti, invite you inside their Ojai, California oasis where a relaxed, European gentility pervades their dreamy five-acre landscape, both indoors and out. Join *Atlanta Homes & Lifestyles* Editor in Chief, Elizabeth Ralls, as she talks with the Giannettis about their passion for daily farm living and their enchanting property where bountiful gardens and adorable animals abound. Discover how they live meaningfully—and with joy—through personal stories and more than 200 exclusive images.

### TUESDAY, APRIL 23 | 1:00 PM

- **"TIME FOR THE TROPICS"** with **Beth Webb, Ray Booth, Leta Austin Foster** & moderator **Lauren Finney**  
Whether designing for an island abode or with just sunshine and sand in mind, panelists Beth Webb of Beth Webb Interiors, Ray Booth of McAlpine, and Leta Austin Foster of Leta Austin Foster & Associates sit down with Lauren Finney, Editor in Chief of *Modern Luxury Interiors Atlanta* and *The Atlantian*, to share how they achieve that effortless tropical look. The conversation will examine elements of island living; coastal looks from around the world and how they can be brought into any project; and the panelists' personal experiences with designing, living, and embodying an island lifestyle.

### WEDNESDAY, APRIL 24 | 10:00 AM

- **"THE TRANSPORTIVE POWER OF DESIGN"** with **Meg Braff, Stan Dixon, Doug Hoerr & Steele Marcoux**

How do design experts honor the vernacular while at the same time create something fresh, forward-thinking, and unique? Join New York-based interior designer, Meg Braff; Atlanta-based architect, Stan Dixon; Chicago-based landscape architect, Doug Hoerr; and *VERANDA* Editor in Chief, Steele Marcoux for a lively discussion about how globally-inspired and sourced design can infuse sophistication, elegance, and magic into American homes.

WEDNESDAY, APRIL 24 | 1:00 PM

- **“MASTERS OF DESIGN”** with **Peter Dunham, Jessica Schuster, & moderator Ellen McGauley**  
Where do you turn for inspiration? How important is the bespoke factor? When do you make time for diversification, from operating a showroom to creating licensed products? Get the answers to these questions and more in a very special bicoastal tête-à-tête, in which Los Angeles-based designer, Peter Dunham, and New York-based designer, Jessica Schuster, join *VERANDA* Deputy Editor, Ellen McGauley, to share decorating words of wisdom, business perceptions, and musings on the current state of the design industry gleaned from decades of experience.

THURSDAY, APRIL 25 | 10:00 AM

- **“THE MASTER OF TIMELESS AMERICAN STYLE”** with **Markham Roberts & Steele Marcoux**  
For over 25 years, Markham Roberts has helped define classic American style by creating spaces that are at once remarkably refined and characterized by a certain approachable ease. With its erudite interpretations of design traditions from around the world and daring uses of color and pattern, Markham’s work is utterly unique, well-informed, yet youthful, and wholly American. Join Markham and *VERANDA* Editor in Chief, Steele Marcoux as they discuss key tenets of his design philosophy and portfolio, from the value of incorporating architectural elements to decorating with art and other collections.

THURSDAY, APRIL 25 | 1:00 PM

- **“CELEBRATING A RETURN TO PRETTY”** with **Bunny Williams, Ashley Whittaker, Matthew Carter & Ellen McGauley**  
Wallpaper and ruffles and fringe, oh my! More-is-more decorating, with an emphasis on lots (and lots!) of layers, details, and finishes, is back and prettier than ever. Join New York-based designers, Bunny Williams and Ashley Whittaker; Lexington, Kentucky-based designer, Matthew Carter; and *VERANDA* Deputy Editor, Ellen McGauley, for insights into how to stylishly navigate the preeminent style commanding today’s decorating landscape.

Interviews will be available prior to and during the event. If interested in speaking with a guest speaker or Katie Miner, ADAC’s General Manager, please email 360 Media, Inc. at [info@360media.net](mailto:info@360media.net) or call 404-577-8686. For more information on ADAC and this free event, visit the center’s [website](#) and follow along on [Facebook](#), [Twitter](#), and [Instagram](#) using the hashtag #DESIGNADAC.

**ABOUT ADAC:** Built over 50 years ago by renowned architect and developer John Portman in the prestigious Buckhead community of Atlanta, ADAC is a community-focused, nationally-recognized leader in the world of interior design and home fashion, serving as the essential one-stop shopping resource for interior designers, architects, and builders. In November 2018, ADAC was acquired by International Market Centers (IMC), the world’s largest operator of premier showroom space for the furnishings, home décor and gift industries. The ADAC campus consists of ADAC and ADAC WEST with more than 550,000 square feet with over 65 showrooms offering 1,200 of the industry’s finest product lines including furniture, fabric, rugs, lighting, accessories, floor and wall coverings, antiques, fine art and framing, kitchens, bath, tile and stone, and home theater products. Likewise, ADAC’s extensive services include custom designs such as framing, electronic systems, faux-finishing, and draperies. To learn more, visit [www.adacatlanta.com](http://www.adacatlanta.com). Follow along on [Facebook](#), [Twitter](#), and [Instagram](#).

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