

# ADAC

For Immediate Release...

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## **SIX NEW SHOWROOMS BRING ADAC TO 96 PERCENT LEASED**

*Get an Inside Look at the Newest Products and Collections Coming to Atlanta this Season*

**ATLANTA** – This spring and summer, ADAC welcomes six new showrooms and expansions to Atlanta, including Delinah Simmons, Dolce Decor, Made Goods, Sutherland Perennials Studio, and the expanded Kolo Collection and SHOWROOM 58. With recent showroom activity, ADAC is 96 percent leased, with some brands increasing their size and others designating ADAC as their first permanent home. “ADAC is recognized as the regional destination for top tier interior designers and was the natural choice for Made Goods. Over our nine-year history, we have made wonderful relationships with the tight-knit southern design community and are looking forward to becoming a stronger resource for our clients,” says Chris DeWitt, co-owner of Made Goods.

“We are thrilled to see such a significant increase and expansion in our leasing; these six additions create more than 11,000 square feet of new resources for our design community,” said Katie Miner, ADAC’s general manager. “Through marketing and event partnerships with our showrooms, ADAC has worked hard to create a luxury shopping experience that caters to the needs of customers. We continue to bring in a unique mix of daily interior designer traffic and event attendance, and are excited to be a destination that top brands and designers throughout the Southeast are proud to a part of.”

With some opening their first-ever spaces and others expanding their national or global presence, here are details on ADAC’s newest additions:

### **Dolce Decor | Suite 210**

Dolce Decor began with the collaboration of Andrea Bassoli, a well-established dealer of fine Italian, worldly vintage and new furniture and decor based in Milan, Italy; Regina Storino, Atlanta resident of over 40 years with extensive retail experience; and her son, Michael Gibbs, an Atlanta native with many years of customer service experience in various industries. In their first U.S. showroom, Dolce Decor aims to establish the company as a top provider of luxury vintage and new mid-century modern furniture, lighting, and decor for Atlanta and the Southeast's finest architects and designers. The showroom is now open and looks forward to hosting an Italian-inspired grand opening luncheon during [DESIGN ADAC on April 25](#).

### **Sutherland Perennials Studio | Suite 227**

Acknowledged leaders in the international design industry, Sutherland Perennials Studio excels at collaborating with leading designers to produce the finest luxury outdoor furniture, fabrics, and accessories. The studio at ADAC will be doubling their current square footage and showcases Perennials Fabrics and Sutherland Furniture. “Sutherland Perennials Studio is thrilled to open our own independent space in ADAC,” says Ann Sutherland. “Atlanta is a burgeoning design hub for the Southeast with a dynamic market that is always hungry for innovative and elegant design. We are very pleased to have a staff of highly-trained product experts that are ready to offer superior service alongside the best outdoor products in the industry – perfect for a market that appreciates gracious garden and lakeside living.” The showroom is currently open.

### **Delinah Simmons | Suite 308**

Delinah Simmons is a flagship showroom accessible to both residential and commercial markets. Accomplished designer and showroom owner, Delinah Simmons, features her growing carpet and textile lines along with unique products that are in keeping with her bespoke signature style. The showroom brings well-known boutique lines to the design community, as well as many international brands that will be new to the American market. “Our team is excited about the breadth of all our offerings for the design community! As a new showroom, I love that so many of our lines are startups,” says Dee Simmons, owner of Delinah Simmons. “It’s always an amazing opportunity to support new businesses. We believe that is what the design community is about and are excited to offer a place that fosters growth.” Some of the lines visitors can expect include Aux Aubris, Orvi, Delinah Simmons for Pavoni, Eric Kuster, Jason D’Souza, TFG, Eva Sonaika, and more. The showroom looks forward to helping inspire, create, and satisfy the art of design with leading designers and architects throughout the Southeast. The showroom is currently open.

### **Kolo Collection | Suite 321**

Kolo Collection is a high-design, high-quality premium outdoor furniture and accessory store that has evolved into one of the most unique showrooms in the country. With a space that grew from 2,100 to 4,200 square feet, the showroom features a Farrow & Ball light blue on one half and dark navy blue on the other side, representing night and day, and unifies throughout by their signature

green color. The expansion has allowed the showroom to feature Brown Jordan, a line that has been sold for over 12 years in the Westside location. Additionally, there is now a beautiful vignette from a Belgium line called “Mamagreen” and expanded displays for the other seven featured lines at ADAC.

“Prior to the expansion, we were bursting at the seams to the point where it was a challenge to fully see each piece of furniture. Now with the extra space, the vignettes showcase the beauty and quality of each line we carry,” says Greg Martin, president of Kolo Collection.

### **Made Goods | Suite 403**

In addition to its AmericasMart trade show presence, Made Goods is pleased to announce its open-daily showroom at ADAC. The new 5,000 square-foot ADAC showroom marks the fourth Made Goods space in the U.S. and will house the largest collection of Made Goods products of any other showrooms. The company features exquisitely crafted, design-driven product from MadeGoods, Blue Pheasant, and Pigeon & Poodle line, the go-to source for bath accessories and other functional home accents (baskets, frames, desk items, etc.). Both brands focus on a sophisticated use of materials to create one-of-a-kind statement pieces that work well into a wide range of design aesthetics. Join Made Goods for their grand opening on [April 26 during DESIGN ADAC](#).

### **SHOWROOM 58 | Suite 426**

With a showroom that is currently 2,500 square feet, SHOWROOM 58 is doubling their space to showcase additional lines while also creating a gallery-style setting with room to move around and really explore all of the amazing products. New lines that will be introduced include Christopher Guy, Tonin Casa, and Veronese. Christopher Guy brings new natural and bleached finishes that can create the most subtle looks in home fashion. Tonin Casa expresses desire to maintain the qualities of Italian craftsmanship, within the wide and ever-changing boundaries of the world of Fashion Furniture. With the vision of a contemporary design, owner of Veronese Paris, Fredie Jochimek, has pulled from the company archives the most overlooked glass elements of the classic Murano glass chandelier and brought them forward into today’s modern style.

“We are expanding to better serve the ever-changing contemporary design market in the Southeast. The larger space will help designers see their clients’ homes come to life in a much more prestigious space. The new showroom will be called SHOWROOM 58, Day and Night – one side of our showroom will be Day; a natural light filled environment with all-white details, and the other side will be Night; dark, moody and sexy. An experience like no other!” says Bryan Kirkland, owner of SHOWROOM 58. Celebrate their opening by joining SHOWROOM 58 for an all-day event [April 25 during DESIGN ADAC](#) showcasing two vignettes created by Michel Boyd featuring Nathan Anthony Furniture and flowing champagne cocktails.

ADAC is both a national and regional one-stop shopping resource for interior designers, architects, specifiers, and builders, and is open to the design enthusiasts alike. In addition, signature industry presentations, celebrity and media events, educational programs and networking opportunities are held throughout the year. Click [here](#) for upcoming events.

**Photos, interviews, and additional showroom information are available upon request.**

**About ADAC:** ADAC is a community-focused, nationally-recognized leader in the world of interior design and home fashion, built over 50 years ago by renowned architect and developer John Portman. For a half-century it has served as the essential one-stop shopping resource for interior designers, architects, and builders. The ADAC campus consists of 550,000 square feet with over 65 showrooms offering 1,200 of the industry’s finest product lines including furniture, fabric, rugs, lighting, accessories, floor and wall coverings, antiques, fine art and framing, kitchens, bath, tile and stone, and home theater products. Likewise, ADAC’s extensive services include custom designs such as framing, electronic systems, faux-finishing, and draperies. In addition, signature industry presentations, celebrity and media events, educational programs and networking opportunities held throughout the year make ADAC truly a one-of-a-kind, design destination. To learn more, visit [www.adacatlanta.com](http://www.adacatlanta.com). Follow along on [Facebook](#), [Twitter](#), and [Instagram](#).

**Media Contacts:** Tara Murphy or Morgan Rabby | 360 Media, Inc. | 404.577.8686 or [info@360media.net](mailto:info@360media.net)

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