

Effortlessly unique.
Utterly essential.

DISCOVER ADAC

Sept. 26–28, 2017

EVENT GUIDE



Effortlessly unique. Utterly essential.



Photography by W. Scott Chester

Hellman Chang Z Console and Robert Kuo Lotus Flower, Courtesy of Jim Thompson, Suite 304

DuChateau, The Chateau Collection, Yves Flooring and Benjamin Moore Paint Williamsburg CW 470
Timson Green, Courtesy of Strathmore, Suite 141

DISCOVER ADAC

Sept. 26–28, 2017

Celebrate design as only the South can with presentations, book signings, panel discussions, and parties with top design talents and magazine editors. All are welcome to DISCOVER ADAC, where the world of design is effortlessly unique and utterly essential.

Event seating is limited. Check-in begins 10 minutes prior to each event and seating is available on a first-come, first-served basis.

351 Peachtree Hills Avenue, Atlanta, Georgia
adacatlanta.com | 404.231.1720

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HOME



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design group

ELLE
DECOR
House Beautiful
VERANDA



MILIEU

MODERN LUXURY
Interiors
ATLANTA

THE
ATLANTAN
MODERN LUXURY

GARDEN & GUN

TRADITIONAL HOME.

3:00 PM

Home Is Where the Family's Heart Is Panel Discussion

Hosted by Dwell with Dignity Atlanta

Sponsored by Atlanta Homes & Lifestyles

A designer whose work emphasizes beauty and comfort, Barbara Westbrook has spent her career creating rooms that enrich their families' lives. As the Honorary Chair for this year's Thrift Studio, the annual fundraising event that benefits Dwell with Dignity Atlanta, Barbara is lending her support to bringing life-improving interiors to families in need. Join Dwell with Dignity's Executive Director, Olivia Thomas, for a conversation with Barbara about her approach to designing homes that strengthen family ties and enhance health and happiness.

Summer Classics at Kolo Collection, Suite 321

@barbarawestbrookinteriors | @dwellwithdignityatlanta

@atlantahomesmag | @kolocollection



4:00 PM

Opening Day Celebration Honoring ADAC: Behind the Windows & Dwell with Dignity

Hosted by FGI Atlanta and Dwell with Dignity Atlanta

DISCOVER ADAC opens with a celebration of design, fashion, and philanthropy. Explore fashion's influences on the world of interior design, as uber-chic design firms, luxury retailers, and top local media team up to create five stylish window displays in honor of Fashion Group International's 70th Anniversary. Also being honored are the eight esteemed designers behind the 2nd Annual Thrift Studio fundraiser for Dwell with Dignity which kicks off on the evening of Thursday, September 28. Donated high-end home décor, curated into stunning designer vignettes, are sold at significant discounts throughout the month of October with all proceeds benefitting Dwell with Dignity's mission.

Holland & Company, Suite 238

@fgiatl | @dwellwithdignityatlanta | @hollandmacrae



House Beautiful Style Secrets Revealed Panel Discussion

Sponsored by Hearst Design Group

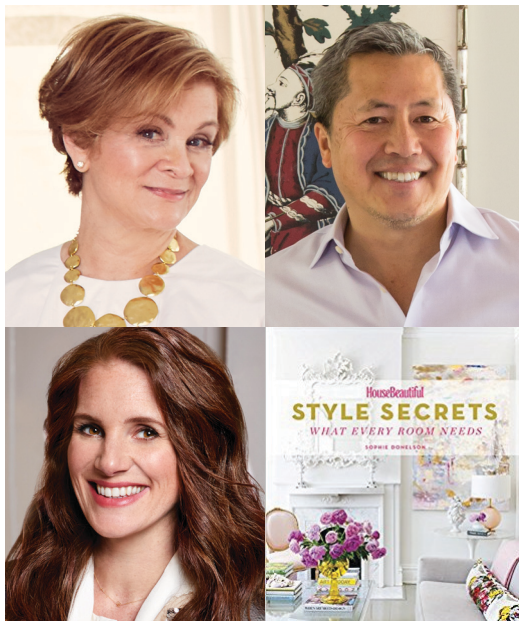
Join *House Beautiful* Editor in Chief, Sophie Donelson, for a lively chat on what takes a room from stylish and comforting to magazine-worthy and truly memorable. *House Beautiful* cover stars – and debut ADAC panelists – Suellen Gregory of Richmond and Benjamin Dhong of San Francisco discuss their techniques for crafting dynamic interiors and arresting cover images. Guests will get a peek of Sophie's new book *House Beautiful Style Secrets: What Every Room Needs* and insights into the magazine's top-performing covers and most-liked Instagrams of 2017.

ADAC Presentation Room, First Floor Atrium

Join Sophie and her panel in the new Phillip Jeffries showroom for a reception and book signing of *House Beautiful Style Secrets: What Every Room Needs*, directly following the keynote. Enjoy refreshments and an opportunity to meet the Philip and Jeffrey of Phillip Jeffries, as they unveil their Fall '17 wallcovering innovations.

Phillip Jeffries Ltd, Suite 319

@benjamindhong | @suellengregory | @elledecor
@housebeautiful | @verandamag | @phillipjeffriesltd



Lunch and Launch: Pendleton by Sunbrella

The traditional patterns of Pendleton wool blankets are as American as apple pie. Join PINDLER for lunch and see how they have brought together Pendleton's deeply-rooted American aesthetic with Sunbrella's pioneering durability for an indoor/outdoor collection that reimagines iconic Pendleton designs into a family of high-performance textiles.

PINDLER, Suite 211

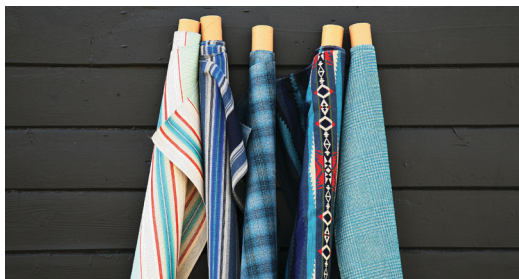
@pendletonwm | @sunbrella | @pindlercpr

Lunch and Launch: Minted Art Pop-Up

Minted Art is taking over the Robert Allen showroom with a curated installation inspired by their new Gilded Color fabric collection. Enjoy a light lunch while learning how to effortlessly combine art with pattern. Be sure to ask about the Minted Trade Program's discounts on independently-designed art and don't miss a chance to win art that coordinates with the Gilded Color collection and other special discounts from Robert Allen.

Robert Allen, Suite 401

@minted | @robertallendesign



minted.
ROBERT ALLEN

Great Architecture = The Sum of ALL Great Design Panel Discussion

Sponsored by Hearst Design Group

Karen Elizabeth Marx, Hearst Design Group Special Projects Director, engages in an intimate conversation with M. Brian Tichenor and Raun Thorp, Founders of Los Angeles based design practice, Tichenor & Thorp. Dubbed as Hollywood's best kept secret, this dynamic duo collaborates with many film industry power players. They are the go-to architects for interior design luminaries Suzanne Rheinstein, Kelly Wearstler, Barbara Barry and Michael S. Smith. They will debut their first book, *Outside In – The Gardens and Houses of Tichenor & Thorp*, featuring specially commissioned photographs by famed interiors photographer Roger Davis and Brian Tichenor's own masterly watercolors, drawings and plans.

ADAC Presentation Room, First Floor Atrium

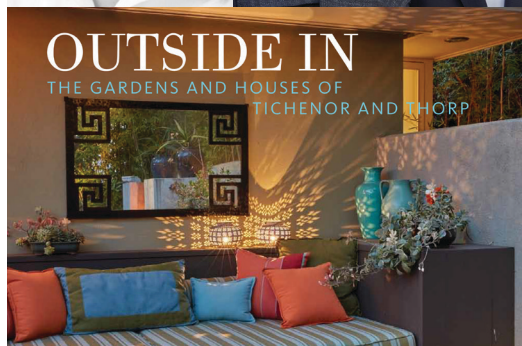
Following the presentation, please join the panel for refreshments and a book signing, of *Outside In – The Gardens and Houses of Tichenor & Thorp* in Cowtan & Tout. On view will be the new 2017 Cowtan & Tout collection.

Cowtan & Tout, Suite 225

@tichenorandthorparchitects | @elledecor | @housebeautiful
@verandamag | @cowtanandtout



Photo Credit: Roger Davies



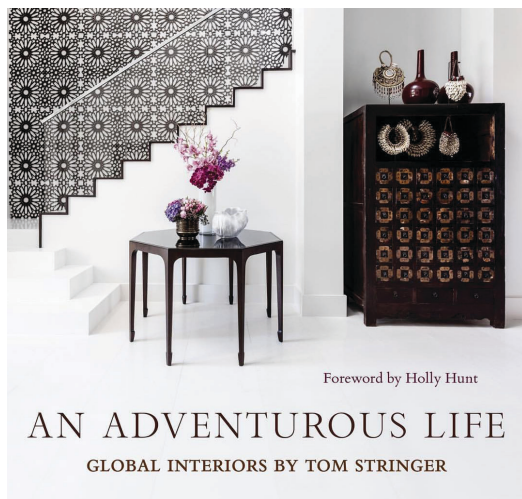
An Adventurous Life: Global Interiors By Tom Stringer

Sponsored by Hearst Design Group

Philippe Desart, Managing Director of Arte wallcoverings, hosts Chicago-based designer Tom Stringer of Tom Stringer Design Partners and Karen Elizabeth Marx of the Hearst Design Group for a lively discussion about how to mix timeless international styles and on-trend European design elements to create distinctly American interiors. Following the presentation, enjoy wine, cheese, and sweets as Tom signs advance copies of his brand new book, *An Adventurous Life: Global Design by Tom Stringer*.

Grizzel & Mann, Suite 120

@tomstringerdesignpartners | @artewalls | @elledecor | @housebeautiful
@verandamag | @grizzelmann



Foreword by Holly Hunt

AN ADVENTUROUS LIFE
GLOBAL INTERIORS BY TOM STRINGER

1:00 PM

3:00 PM

4:00 PM

Design in Y'alllywood Panel Discussion

Sponsored by Modern Luxury Interiors Atlanta

Join Lauren Finney, *Modern Luxury Interiors Atlanta's* Editor in Chief, for a panel discussion about the film industry's growth and current scene happening in Atlanta. Learn the many ways in which film and television productions are working with designers and homeowners to source products and locations for their projects. Hear from industry insiders including Lee Thomas, the Deputy Commissioner of the Georgia Film, Music & Digital Entertainment, a division of the Georgia Department of Economic Development; Dustin Berry, an experienced set buyer for movies like *Hidden Figures* and *Godzilla: King of the Monsters*; Amy McGary, an Emmy-winning art director, set decorator, writer, and producer for movies including *Melissa McCarthy's* soon-to-be-released *Life of the Party* and *The Boss*; and Melanie Antos, co-owner of Mellen Productions Location Services, an Atlanta-based location scout and production management company for television and film.

Pedini of Atlanta, Suite 226

@gdec | @mlinteriorsatl | @pediniatlanta



DISCOVER ADAC WEST AFTER HOURS: Cocktail Sip and Stroll

Sponsored by Atlanta Magazine's HOME

Sip and Stroll at ADAC West, a creative community of furniture and accessories showrooms, residential and commercial designers, architects, framers, manufacturers, and one fabulous restaurant, all located directly adjacent to ADAC's main building. *Atlanta Magazine's HOME* invites you to DISCOVER ADAC WEST during this evening meet-and-greet where you can experience the fusion of the diverse products and personalities that make ADAC West an absolutely invaluable enclave of design resources for the entire Southeast.

ADAC West

Suite A1, JANUS et Cie | @janusetcie • **Suite A4, Rabaut Design Associates** | @rabautdesignassociates

Suite A6, Peacock Alley | @peacockalley • **Suite A7, Electronic Home** | @ElectronicHomeInc

Suite B2B, Bell Cabinetry & Design | @bellcabinetryanddesign • **Suite B4, C. Weak's Interiors** | @cweak'sinteriors

Suite B5A, Matthew Quinn Collection | @matthewquinncollection • **Suite B6, The Jane Group**

Suite B6, Musso Design Group | @mussodesigngroup • **Suite C2, Peace Design** | @peacedesign

Suite C3B, Renaissance Tile & Bath | @rentile • **Suite C4, F.A. Hunter & Associates**

Suite C4B, Brooks & Black Fine Framing • **Suite C5, Spitzmiller and Norris** | @spitzmillerandnorris

Suite D1, Sam DuPont | @shopsamdupont • **Suite D2, KR SteakBar** | @krsteakbar

DISCOVER ADAC WEST

5:00 PM

Southern Style Now Panel Discussion

Sponsored by Traditional Home

The *Traditional Home* Southern Style Now Showhouse is just around the corner in Savannah! As a prelude to the November opening, the magazine's new editor in chief, Jill Waage, sits down with design talents Chuck Chewning, Phoebe Howard, and Melanie Turner to quiz them on quintessential southern style—then, now, and always. Listen in as these luminaries share what holds true and what's next for southern design. One thing is for sure, everyone is welcome, and everyone will surely feel at home.

ADAC Presentation Room, First Floor Atrium

Please join Fabricut for a meet-and-greet with *Traditional Home*'s Jill Waage and the Southern Style Now panelists directly following the presentation.

Fabricut, Suite 307

@chuck.chewning | @phoeboward_decorator | @melanieturnerinteriors
@southernstylenow | @traditionalhome | @fabricut

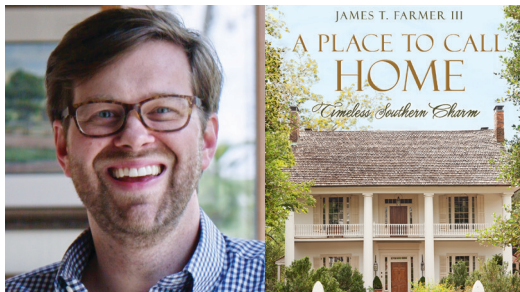


Lunch and Book Signing with James Farmer

James Farmer's brand new book, *A Place to Call Home*, tells the story of eleven different houses in the deep South and how they infuse the new and old to create homes with style as refreshing and delectable as one of James' signature iced tea recipes! Join Schumacher for light refreshments and a book signing with James.

Schumacher, Suite 303

@jamesfarmerinc | @schumacher1889



German Kitchen Center Grand Opening Luncheon

Willkommen! The team at German Kitchen Center invites you to celebrate the grand opening of German Kitchen Center Atlanta with lunch and a look at their gorgeous new showroom. Atlanta is the newest showroom in their continued national expansion of the New York City-based luxury kitchen chain. German Kitchen Center showcases Germany's premier kitchens, closets, and furniture collections from Team 7, Leicht, and Nobilia.

German Kitchen Center, Suite 208

@german_kitchen_center



1:00 PM

The Bee Cottage Story

Keynote Presentation | Frances Schultz

Sponsored by Editor at Large and Business of Home

Based on her latest book, *The Bee Cottage Story--How I Made a Muddle of Things and Decorated My Way Back to Happiness*, author Frances Schultz combines her personal memoir with practical decorating advice. Through renovating an old summer cottage, Frances renovated her soul, regained her confidence and ultimately restored an authentic sense of self. Beyond the narrative of the house is the story of the healing power of doing what you love and being true to yourself—and the enduring connection between the two.

ADAC Presentation Room, First Floor Atrium

Visit with Frances as she signs copies of *The Bee Cottage Story* during a reception following the presentation and also enjoy the opportunity to meet Arianne Nardo, On-Camera Host for *Editor at Large* and Editor in Chief of *Business of Home* magazine.

The Shade Store, Suite 306

@francescschultz | @editoratlarge | @businessofhome | @theshadestore



3:00 PM

The New Direction of Southern Design

Sponsored by Garden & Gun

Charlotte-based interior designer, Barrie Benson, sits down with *Garden & Gun* Style Director, Haskell Harris, to discuss traditional and modern interpretations of Southern style. Gain insights into Barrie and Haskell's similarly eclectic approaches to fusing old-school and new-school ideas and how their unique perspectives have garnered each with an ever-growing global audience of design connoisseurs.

Moattar Finer Rugs, Suite 314

@barriebenson | @gardenandgun | @moattarlltd



Up Country Home Grand Re-Opening Celebration

Sponsored by Garden & Gun

Celebrate innovative design and craftsmanship, as LEE Industries hosts a Meet & Greet with *Garden & Gun* Style Director Haskell Harris. Enjoy festive refreshments and Southern fare in Up Country Home's newly expanded showroom, mingle with friends new and old, and discover the impeccably exquisite space that will no doubt become a "go-to" resource for designers everywhere.

Up Country Home, Suite 207

@leeindustries | @gardenandgun | @upcountryhome



Celebrate the works of Alabama artist, William McLure with cocktails and southern bites! It's the perfect opportunity to meet William and view his exciting new collection now on display.

Holland & Company, Suite 238

@william_mclure | @hollandmacrae



Edelman steps into fall with a full refresh of their collections. New colors and innovative finishes adorn familiar textures for a nod to their past and true sensibility grounded in what tomorrow brings. Visit the showroom and reimagine the possibilities.

Edelman Leather, Suite 415

@edelmanleather



Carolina Irving, Lisa Fine, and Penny Morrison, all internationally renowned interior and fabric designers, have created an exclusive line of home furnishings and accessories, as well as a curated collection of ready-to-wear fashions. Pop In to their Pop-Up Shop – all week long!

Travis & Company, Suite 128

@pennymorrisoninteriors | @carolinairvingtextiles
@irvingandfine | @irvingandmorrison
@travisandcompany



DISCOVER ADAC AFTER HOURS: Cocktail Parties

ADAC is throwing open their doors for an evening of networking and fun. We all know that seeing people face-to-face makes a world of difference when it comes to working together, especially for busy designers with limited time and those living out of town. If you have ever said, "I never seem to have as much time to visit ADAC as I'd like," then this night is for you! Here is your opportunity see design friends, visit favorite showrooms, and explore the newest resources at the Center. There will be exciting things happening all around the building and we invite you to DISCOVER ADAC AFTER HOURS.

Floor 1

Suite 103, Brunswick & Fils | @brunschwigfils
 Suite 106, Lee Jofa | @leejofa
 Suite 109, Ernest Gaspard & Associates | @ernestgaspard
 Suite 120, Grizzel & Mann | @grizzelandmann
 Suite 121, Paul + | @paulplusatlanta
 Suite 131, Travis & Company | @travisandcompany
 Suite 133, BRADLEY | @bradleyusa
 Suite 139, Kravet | @kravetinc
 Suite 141, Strathmore | @inspirewithstrathmore

Floor 2

Suite 206, Baker Furniture | @bakerfurniture
 Suite 207, Up Country Home | @upcountryhome
 Suite 208, German Kitchen Center | @german_kitchen_center
 Suite 211, PINDLER | @pindlercorp
 Suite 212, Century | @centuryfurniture
 Suite 215, Designer Carpets | @designercarpets
 Suite 225, Cowtan & Tout | @cowtanandtout
 Suite 226, Pedini of Atlanta | @pedini_usa
 Suite 238, Holland & Company | @hollandmacrae

Floor 3

Suite 301, beau studio | @lovebeaustudio
 Suite 303, Schumacher | @schumacher1889
 Suite 304, Jim Thompson | @jim_thompson_showroom
 Suite 307, Fabricut | @atlanta_fabricut
 Suite 308, Martin Nash | @martin.nash
 Suite 311, Tritter Feefer | @tritterfeefer
 Suite 313, INNOVATIONS | @innovationsusa
 Suite 320, R HUGHES | @therhugheslifestyle
 Suite 321, Kolo Collection | @kolocollection

Floor 4

Suite 411, Arc-Com Fabrics | @arccomfabrics
 Suite 412, Jerry Pair | @jerrypair
 Suite 413, Minotti by HA Modern | @minottibyhamodern

Floor 5

Suite 501, Holland Interior Products | @hollandinteriorsadac
 Suite 502, DeArch Design Center
 Suite 506, Logan Gardens | @logangardens

Haute Bohemians Keynote Presentation | Miguel Flores-Vianna with Leslie Newsom Rascoe

Sponsored by *MILIEU*

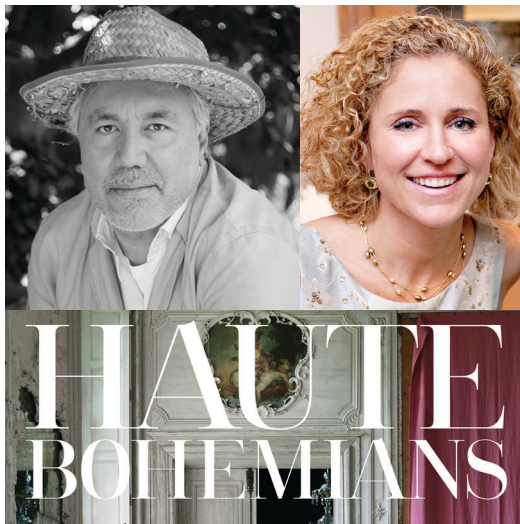
Travel the world through the lens of photographer Miguel Flores-Vianna. Find out who, exactly, is an “haute bohemian” and why their homes are so idyllic, authentic, and enchanting. *MILIEU*’s Interiors Editor, Leslie Newsom Rascoe, candidly discusses with Miguel his perspective from behind the camera while photographing for *MILIEU* and select national publications, as they share highlights from his newly released book, *Haute Bohemians*.

ADAC Presentation Room, First Floor Atrium

Following the presentation, *MILIEU* invites you to join Miguel for a reception as he signs copies of his book, *Haute Bohemians*.

Jerry Pair, Suite 508

@miguel floresvianna | @milieumag | @jerry pair



Lunch and Launch: Perennials and Sutherland

Sponsored by *Southern Living*
and *Coastal Living Designer Network*

Join *Southern Living* and top regional designers in the Grizzel & Mann showroom for lunch and a preview of Perennials’ newest fabrics and rugs. In this relaxed, conversational setting, each designer will reveal their own favorite picks and share images that demonstrate how the line has inspired their work.

Grizzel & Mann, Suite 120

@perennialsfabrics | @sutherlandfurniture | @southernliving | @grizzel and mann



Lunch and Launch: A Hands-On Experience in the World of Handcrafted Fabrics

It’s time to get Your Grove On! Yes, you heard us, Your Grove, as in Groves Bros. Fabrics. Enjoy a light lunch during a live demonstration of the process used to create their signature handcrafted fabrics. Then, prepare to jump into the action by coloring your own sample. Once dry, your fabric sample is perfect for framing or as a pillow front. It is truly a hands-on experience!

Ernest Gaspard & Associates, Suite 109

@groves_bros | @ernestgaspard



1:00 PM

Creating Places to Call Home Keynote Presentation | Gil Schafer

Sponsored by Architectural Digest

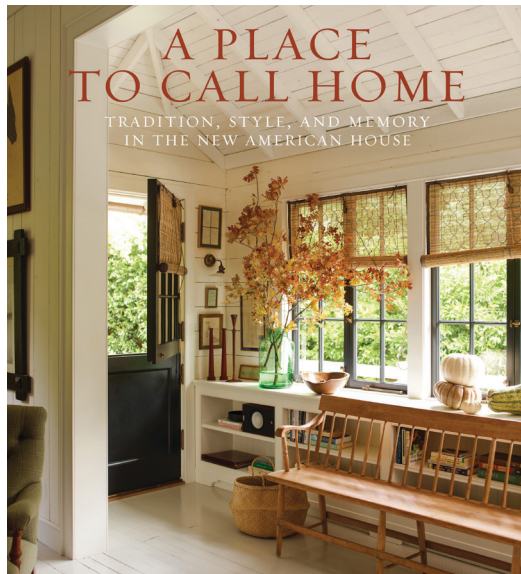
Award-winning architect and author of the new book *A Place to Call Home*, Gil Schafer believes the most successful houses are the ones that celebrate living—houses with timeless charm that are imbued with memory and a distinct sense of place. Join Gil as he opens the doors to his world of comfortable classicism, sharing some of the firm's most recent, and exciting projects from around the country, walking through the inner workings of his distinctive approach—from concrete techniques to the more emotional and intuitive aspects of his process and showing how he brings his projects to life and fills them with soul.

ADAC Presentation Room, First Floor Atrium

Join Ainsworth-Noah for a meet-and-greet reception and book signing of *A Place to Call Home* with Gil Schafer, directly following the keynote.

Ainsworth-Noah & Associates, Suite 518

@gpschafer | @archdigest | @ainsworthnoah



Deal or No Deal: The Power of Publishing Panel Discussion

Sponsored by Atlanta Homes & Lifestyles

In the age of digital disruption, paper may seem like a thing of the past, but *Atlanta Homes & Lifestyles* Editor in Chief, Elizabeth Ralls, sits down with publishing powerhouses Jill Cohen and Sarah Burningham to explore the power of immortalizing your brand in the 21st century. Jill and Sarah will reveal the key ingredients for finding an authentic voice; how to navigate the author representation process; and strategies for packaging and marketing. Discover why publishing a coffee-table tome is not just a savvy marketing strategy, but also a launch pad for future collaboration, and, most importantly, why the South is considered the “sweet spot” for best-selling design books.

ADAC Presentation Room, First Floor Atrium

Join Elizabeth, Jill, and Sarah for a reception and stock the library with the latest coffee-table tomes from favorite Southern designers and architects.

Jim Thompson, Suite 304

@jillcohenassociates | @littlebirdpublicity | @atlantahomesmag | @jimthompsonfabrics



3:30 PM

2017 Thrift Studio

Benefitting Dwell with Dignity Atlanta
Sponsored by Atlanta Homes & Lifestyles



Thursday, September 28 | 6:00 PM
ADAC Event Space, Suite 417

Shop the second annual Thrift Studio Opening Night Party and Pop-Up Shop benefitting Dwell with Dignity Atlanta. Dwell with Dignity's mission is to help families escape poverty and homelessness through design; one household at a time. Through generous donations from showrooms, designer brands and the Atlanta community, Thrift Studio shoppers will find stunning vignettes created by a curated cast of Atlanta's top interior designers. Donated high-end home decor items will be sold at significant discounts with 100% of sales benefitting Dwell with Dignity's mission. The 2017 event kicks off with an Opening Night Party on September 28 and is then open to the public to shop from September 29 through October 20.

Opening Night Party: September 28

Opening Night Party Ticket Price: \$150

Honorary Chair: Barbara Westbrook, Westbrook Interiors

Art Chair: Britt Bass

Thrift Studio 2017 Designer Cast:

- Westbrook Interiors
- The Design Atelier
- J. Banks Design
- McKenzie Design LLC
- MIKO + BOONE Home
- Montgomery Gratch Interiors
- Trinity Mercantile
- VERDE Home Inc. by Laura Walker

Pop-Up Shop: September 29 - October 20, 2017



Learn more at www.thriftstudio.com | Opening Night Party Tickets available for purchase starting in August.

@dwellwithdignityatlanta | @atlantahomesmag

ADAC: BEHIND THE WINDOWS

The 11th installment of ADAC: Behind the Windows celebrates the confluence of fashion and interior design. In celebration of the 70th anniversary of sponsor Fashion Group International, fashion-forward designers from five esteemed interior design firms are partnering with luxury retailers to create a window for Atlanta's top lifestyle and home magazines. Each window reflects the influences of fashion trends on today's interiors.

The Fashion Group International of Atlanta, Inc. (FGI), is a division of a global, non-profit, professional organization with 5,000 members in the fashion industry including apparel, accessories, beauty and home. FGI is the preeminent national authority on the business of fashion and design and serves as a gateway to the inspiration that fashion plays in the marketplace. @fgiatl

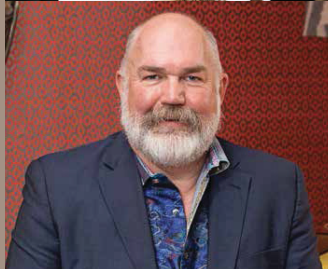


Suite 420
Carter Kay & Nancy Hooff
Carter Kay Interiors
with Neiman Marcus
for *Modern Luxury Interiors*
@carterkayinteriors | @neimanmarcus | @mlinteriorsatl

Neiman Marcus



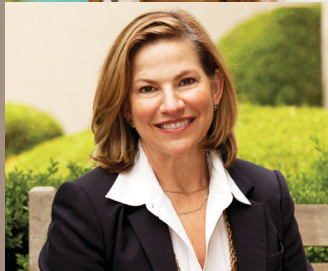
Suite 422
Shayelyn Woodbery
Shayelyn Woodbery Interiors
with Peoples
for *Atlanta Homes & Lifestyles*
@shayelyn_woodbery | @peopleinpeoples | @atlantahomesmag
peoples



Suite 423A
Douglas Hilton
DWH Interiors
with Saks Fifth Avenue
for *Modern Luxury The Atlantan*
dwhinteriors.com | @saks | @theatlantan
Saks Fifth Avenue



Suite 423B
Meredith McBrearty
Meredith McBrearty Design
with Bloomingdales
for *Atlanta Magazine*
@meredithmcbrearty | @bloomingdales | @atlantamagazine
bloomingdales



Suite 424
Susan Bozeman
Susan B. Bozeman Designs
with Jeffrey
for *Atlanta Magazine's HOME*
@susanbbozemandesigns | @jeffreyyatlantanewyork | @atlmaghome
Jeffrey
ATLANTA, FLA. 30308

ADAC



@adacatlanta #DISCOVERADAC

adacatlanta.com